

SHADOWFRAME

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INTRODUCTION

- SHADOWFRAME IS A HALF-HOUR SCI FI/ FAMILY DRAMA/ PSYCHOLOGICAL HORROR
- ITS SET IN PRESENT TIME, IN THE FICTIONAL SMALL TOWN OF COURT CITY, CONNECTICUT
- LOGLINE- A SINGLE FATHER AND HIS TWO CHILDREN NAVIGATE THE STRUGGLES OF EVERYDAY LIFE, ONLY FOR THE KIDS TO DISCOVER THAT BENEATH THEIR SEEMINGLY ORDINARY WORLD LIES A WEB OF HIDDEN TRUTHS THAT COULD CHANGE EVERYTHING.

- COURT CITY IS A SMALL BUT URBAN TOWN. THERE IS ONLY ONE HIGHSCHOOL FOR THE ENTIRE TOWN, AND CHAIN STORES SUCH AS WALMART, ARE FEW AND FAR BETWEEN. THERE ARE LOTS OF SMALL, LOCALLY OWNED SHOPS. THE CITY HAS HEART, AND LOTS OF COMMUNITY.



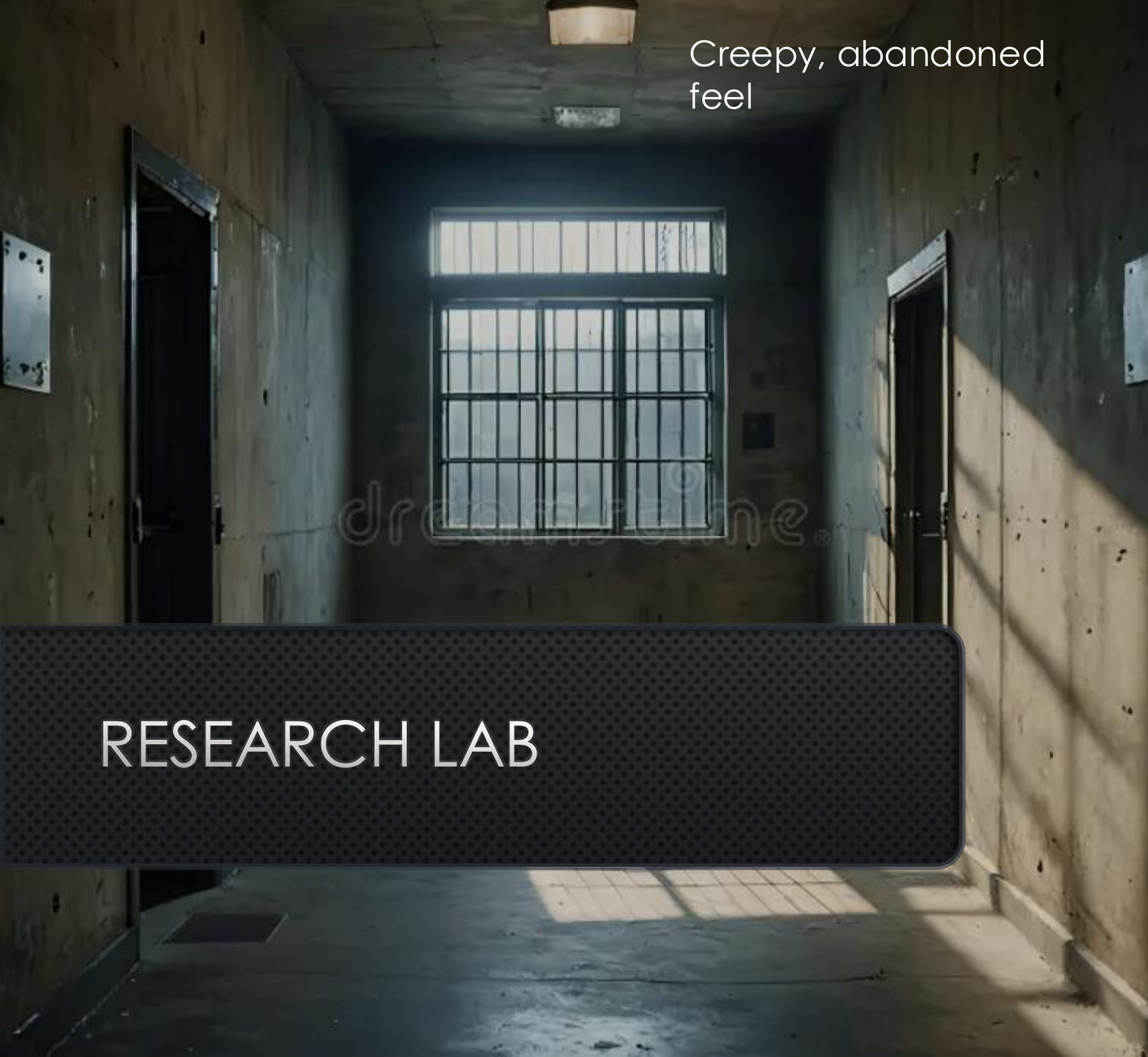


BACKSTORY

- A GROUP OF HORROR FILMMAKERS WEREN'T MAKING IT BIG, AND WERE TIRED OF BEING REJECTED, SO THEY WANTED TO CREATE A WORLD THAT THEY COULD CONTROL AND MANIPULATE, AKIN TO A MAKING A FILM. THEY WROTE STORIES AND CHARACTERS BASED UPON PEOPLE THAT THEY MET ON THE STREET. AFTER COMING UP WITH A CONCEPT, THEY KIDNAPPED THESE PEOPLE AND ERASED THEIR MEMORY, GIVING THEM THE MEMORY AND FUNCTION OF THEIR WRITTEN CHARACTERS. THEY PLACED THEM IN THIS VIRTUAL SIMULATION WORLD OF COURT CITY. THE ORIGINAL VERSIONS OF THE PEOPLE ARE REAL AND THEREFORE CAN SOMEWHAT THINK FOR THEMSELVES. IF THE FIRST VERSION DIES, CLONES (THAT THEY MAKE IN A LAB) COME INTO THE WORLD AND REPLACE THEM, SO THE SIMULATION IS NEVER-ENDING. IT'S LIKE THEIR OWN PERSONAL TV SHOW. THEY CALL THEMSELVES SHADOWFRAME SYNDICATE.



SHADOWFRAME SYNDICATE



Creepy, abandoned
feel

RESEARCH LAB



STORY

- WE BEGIN BY DROPPING RIGHT INTO THE ACTION OF ST. JAMES FAMILY. BOTH KIDS ARE KEEPING SECRETS FROM THEIR FATHER, JACKSON ST.JAMES. LELA IS PREGNANT, AND LANDON WANTS TO ACT INSTEAD OF PLAY BASKETBALL. THEIR MOTHER IS KARLA RAVEN, A FAMOUS HOLLYWOOD ACTRESS WHO TOOK OFF TO PURSUE HER CAREER.
- JACKSON IS A YOUNG FATHER (HE HAD THE KIDS RIGHT AFTER HIGHSCHOOL). HE WORKS IN CONSTRUCTION. IN THE PILOT, A ROBBERY HAPPENS, AND HE ENDS UP BEING SHOT DEAD..OR IS HE? JACKSON APPEARS TO BE EXPERIMENTED ON (OR CLONED) AND SENT BACK TO HIS HOME.. THE KIDS START NOTICING THAT HE ISN'T QUITE HIMSELF.
- THE KIDS WILL SPEND THE SEASON FIGURING OUT THE MYSTERY OF THEIR DAD AND THEIR CRUMBLING WORLD. THE WORLD CRUMBLES THE MORE THEY UNCOVER THE TRUTH. HINTS OF THE WORLD CRUMBLING ARE GLITCHING OF ITEMS, THE KIDS NOT BEING ABLE TO PHYSICALLY FEEL THINGS, ITEMS DISAPPEARING, THEY START LOSING MEMORIES, AND THEY CAN START TO HEAR GLIMPSES OF THE OUTSIDE WORLD. MIDWAY THROUGH THE SEASON, THEY WILL FIGURE OUT THAT THEY ARE IN A SIMULATION. IN THE END, THEY ARE OFFERED THE CHOICE TO LEAVE THE BUBBLE OR NOT. THEY HAVE A CHOICE TO RETURN TO THEIR ORIGINAL LIVES, BUT ALL MEMORIES AND EVERYTHING THEY DID UP TO THIS POINT WILL BE ERASED.
- KARLA RAVEN (STAGE NAME — REAL NAME = JOANNE STREET) - HER BACKSTORY- DROPPED OUT OF COLLEGE BECAUSE SHE FELT LIKE SHE WAS WAISTING HER TIME. SHE FOUND THIS GROUP OF HORROR FILMMAKERS AND STARTED DIRECTING THEIR PROJECTS. SHE GOT MAD WHEN NO ONE LIKED THEIR CONTENT BECAUSE IT WAS LABELED AS SADISTIC, SO SHE CAME UP WITH THE IDEA OF THE SHADOWFRAME SYNDICATE, AND AS THE LEADER BEHIND THEM, SHE CHOSE LANDON, LELA, AND JACKSON. SHE PUT THEM TOGETHER AS A FAMILY BECAUSE JACKSON WAS YOUNG, AND SHE CAN'T HAVE KIDS OF HER OWN. THEY WERE THE FIRST TARGETS OF THE SIMULATION. SHE INSERTED HERSELF AS THEIR MOTHER, UNTIL SHE GOT BORED OF PLAYING "MOM" AND DECIDED TO WRITE A STORY WHERE SHE LEAVES THEM WHEN THEY WERE BABIES, AND BECOMES THE FAMOUS MOVIE-STAR "KARLA RAVEN".



Cozy feel, but also spacious, feels lived in



ST JAMES HOUSE



Huge school, the
only highschool for
the entire town



COURT HIGHSCHOOL

LELA'S ROOM

- CHILL VIBE BUT ALSO A BIT OF A NERDY AESTHETIC WITH BOOKS AND ACADEMIC POSTERS



LANDONS ROOM

- TROPHIES, BUT NOT AN ACTUAL SPORTY VIBE, MINIMALIST SPACE, WITH VIBRANT, BRIGHT COLORS



STRUCTURE

- HALF HOUR DRAMA
- EVERY EPISODE WILL CONCLUDE WITH A SECRET ABOUT THE MYSTERY THE KIDS ARE TRYING TO UNCOVER
- EPISODES 1-3- THE KIDS INTERACT WITH JACKSON'S CLONE AND TRY TO GET EVIDENCE THAT HE ISN'T WHO HE SAYS HE IS, WHILE ALSO DEALING WITH LIFE STUFF SUCH AS SCHOOL AND LELA'S PREGNANCY. THEY AVOID TELLING THEIR FRIENDS AND BECOME ISOLATED FROM EVERYONE/EVERYTHING
- EPISODES 4-6- THE KIDS REALIZE THAT THEY ARE IN A SIMULATION, THEIR WORLD STARTS CRUMBLING. THEY ARE TRYING TO FIGURE OUT HOW THEIR MOM IS CONNECTED TO ALL OF THIS. WE GET THE BACKSTORY ABOUT HOW LANDON, LELA AND JACKSON WERE CREATED.
- EPISODES 7-10- WE GO INTO SHADOWFRAME SYNDICATE'S BACKSTORY, WHILE THE KIDS BECOME SO FREAKED OUT THAT THEY STOP GOING TO SCHOOL AND ONLY FOCUS ON THE MYSTERY. IN THE END, BECAUSE THEY KNOW THE SECRET, THEY ARE OFFERED THE CHOICE TO LEAVE OR STAY. IF THEY STAY, THEIR LIVES WOULD REMAIN THE SAME BUT THEIR MEMORIES UP TO THIS POINT WOULD BE DELETED. IF THEY LEAVE, THEY GO BACK TO THEIR ORIGINAL LIVES WITH NO MEMORY OF THE SIMULATION AND EVERYTHING THEY KNOW WOULD BE GONE.

TONE/STYLE

- CREEPY BUT FAMILIAR, UNCANNY
- HARSH LIGHTING CINEMATOGRAPHY WITH GREEN AND BLUE TONES TO GIVE IT A SORT OF SCI - FI/FUTURISTIC FEEL
- LOTS OF SHADOWS
- POV AND CLOSEUP SHOTS
- EERIE MUSIC
- JUMP-SCARES



SCI FI/HORROR/TEEN DRAMA

- SCI FI- CLONES, SCIENTISTS
- HORROR- ELEMENT OF THE UNKNOWN
- DRAMA- TEENAGER PROBLEMS, NAVIGATING ADOLESCENCE AND HIGHSCHOOL

Character Inspo:

LELA

- 17- LELA IS NERDY, NOT CONFIDENT, REALLY SMART, WEARS GLASSES, DRESSES FORMAL MOST OF THE TIME
- SARCASTIC, CURIOUS
- VERY CLOSE WITH HER FATHER
- WANT- SHE VALUES ROUTINE AND WANTS EVERYTHING TO STAY EXACTLY LIKE HOW IT IS
- FLAW- TOO HEADSTRONG, SOMETIMES HER AMBITION CAN GET IN HER WAY
- ADMIRABLE QUALITY- SHE LOVES HARD, AND WILL FIGHT FOR ANYONE SHE LOVES
- THROUGHOUT THE SERIES: LELA WILL LEARN THAT ITS OK TO LEAN ON PEOPLE AND ASK FOR HELP



Alex- "Modern Family"

Character Inspo:

LANDON

- 16- FEELS LIKE HE'S IN LELA'S SHADOW, MOSTLY DRESSES IN LOUNGE CLOTHES/SWEATS, TALL AND ATHLETIC
- NOT CLOSE WITH HIS DAD
- ONLY PLAYS BASKETBALL BECAUSE HE WANTS HIS DAD'S APPROVAL
- FLAW- IMPULSIVE, MAKES DECISIONS ON A WHIM
- ADMIRABLE QUALITY- ENDURANCE, STRONG ABILITY TO PERSEVERE
- THROUGHOUT THE SERIES: LANDON WILL DISCOVER THE THINGS THAT HE ACTUALLY WANTS, AND WHAT IS IMPORTANT TO HIM



Lucas- "One Tree Hill"

Character Inspo:

JACKSON

- 36- DEVOTED FATHER, SHORT, LOOKS TOO YOUNG TO BE A FATHER, MUSCULAR
- WORKS IN CONSTRUCTION - BLUE COLLAR
- ADMIRABLE QUALITY- LEVELHEADED, NEVER GETS TOO WORKED UP
- FLAW- COMPLACENT, AFRAID OF CHANGE
- WANT- TO PROVIDE A HEALTHY ENVIRONMENT AND GOOD LIFE FOR HIS KIDS

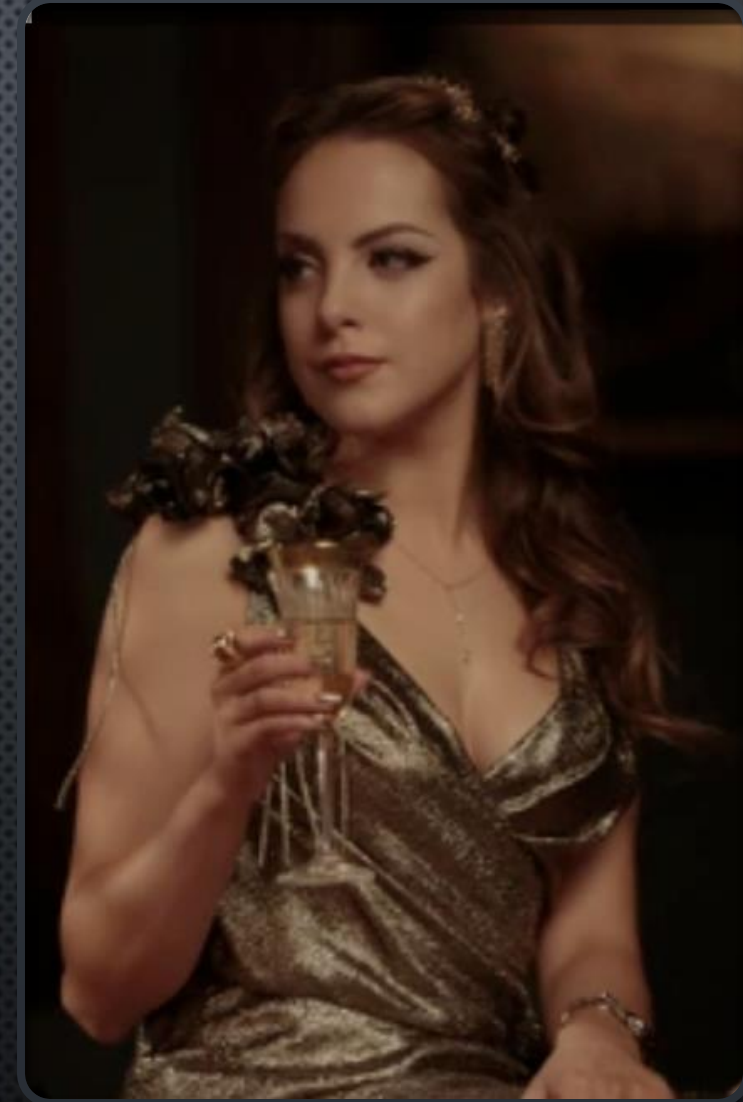


Chris- "Teen Wolf"

Character Inspo:

VILLAN-KARLA RAVEN(JOANNE STREET)

- 36- PRETTY, PRISSY, SHORT
- BIG EGO/CONFIDENT
- WILL NEVER TAKE NO FOR AN ANSWER
- FLAW- SELF INVOLVED- NARCISSIST
- WANT- TO KEEP THE SIMULATION RUNNING FOR ALL TIME, SO SHE CAN HAVE PERSONAL GRATIFICATION THAT HER PROJECT IS DOING WELL
- ADMIRABLE QUALITY- MAGNETISM- PEOPLE ARE DRAWN TO HER
- THROUGHOUT THE SERIES- KARLA WILL LEARN THAT HER ACTIONS HAVE SERIOUS CONSEQUENCES AND AFFECT THE REAL LIVES OF PEOPLE



Fallon- "Dynasty"



SOURCE
MATERIAL-
THEY
CLONED
TYRONE



SOURCE MATERIAL-STRANGER THINGS



SOURCE
MATERIAL-
BLACK
MIRROR

WHAT'S NEXT?

- THE STORY CAN EXPAND WITH FUTURE STORYLINES. AT THE END OF SEASON ONE, LELA CHOOSES TO STAY IN THE SIMULATION, WHILE LANDON DECIDES TO OPT OUT. NEW CHARACTERS INSIDE THE SIMULATION ARE INTRODUCED, INTERACTING WITH LELA AS SHE BEGINS TO REGAIN FRAGMENTS OF HER MEMORIES. AS HER MEMORIES RETURN, SHE WAKES UP AND ESCAPES FROM THE LAB WHERE SHE IS BEING HELD. FROM THERE, LELA EMBARKS ON A MISSION TO EXPOSE THE SHADOWFRAME SYNDICATE AND REUNITE WITH LANDON IN THE OUTSIDE WORLD.